

FOUR JOURNALISTS, AN ILLUSTRATOR AND AN EDITOR HAVE THREE HOURS TO FIND OUT WHERE THEY ARE AND WHAT IS HAPPENING AROUND THEM. WITH YOUR INFORMATION AND A HAND CRANKED STENCILING MACHINE THEY PRODUCE A PAPER WITH THE REAL NEWS: THE DAILY ISSUE.



**THE DAILY ISSUE**

EDITION 70 - 4/9/2014

**STI2014**



T-SHIRT FROM OUR PETER DAHLER-LARSEN MERCHANDIZE

## THE INSPIRING VIEWS OF PETER DALAI-LARSEN

▼  
Cheering boys and fainting girls, for a man like Peter Dalai-Larsen it is business as usual. The celebrity professor walks his way through a nervous crowd in the Stadsgehoorzaal, he nods to the people on his left, shakes hands with the people on his right, gently smiling while giving his autograph to the lovers of graphs.

*Peter Dalai-Larsen, when did you decide to become a guru?*

"I don't feel like talking about myself in that way. In my lecture I tried to say simple things, but it's quite understandable that my words sounded like massive insights to these struggling professionals."

*You state that the visitors of this event are struggling?*

"I notice an intense pressure on their shoulders. There's a gap between the scientific aspect and the political issues, which leads to all kinds of interesting problematiques. I don't say one of them is wrong, because all of them have strongly ethical ideas of their position. I just tried to build a bridge

between those two camps. But whether my ideas hit home, I have no freaking idea."

*People are already quoting you. They even ask for Peter Dalai-Larsen merchandise.*

"It's nice to see my words are catching on. But it's quite possible that they are used in a completely different context. I cannot control that."

*To you personally, what is the most interesting aspect of your working field?*

"I'm really fascinated by the idea that measuring seems to be objective, but in fact every system has it's own agenda. Every choice one makes implies a normative view. That's interesting and confronting as well. It's like a mirror to me. What seems to me like an objective truth turns out to be nothing but a series of established images. But then, where do I place my own identity? I think that's very interesting. But also very, very scary."

## ADVERTORIAL

▼  
Very intelligent people are requested to hand over their correction printed program book to a more

retarded colleague. Plenty of confusingly mixed-up programs are available at the reception desk downstairs for the brightest or most playful ones among us.



PROGRAM PRINTED UPSIDE-DOWN

## THE END

▼  
The story of scientometrics is a story of success, but when will this story end? According to Dick Klavans, who wishes to remain anonymous and likes to jump in puddles, the end is near. Klavans compares the process with that of planning in the US. 30 years ago, large companies had at least 10 planners on their payrolls. Quite suddenly these jobs were taken over by consultancy firms, that were considered to be more objective, and more able to take painful decisions. Klavans has watched this development closely and says history may not repeat itself, but it sure does rhyme. Commercial companies are already jumping into the

field of scientometrics. Klavans predicts the downfall of scientometrics within 5 to 10 years, based on the fact that scientometrics - as most of science - fails to address societal needs.

Indicators are not solving problems, and at some point society will ask: "why are we paying you?" He compares this to the great biologist Carl Linnaeus. "In times of famine in Sweden he managed to get funding in order to breed crops that are cold resistant. In 400 years, what did it bring us? Rhubarb."

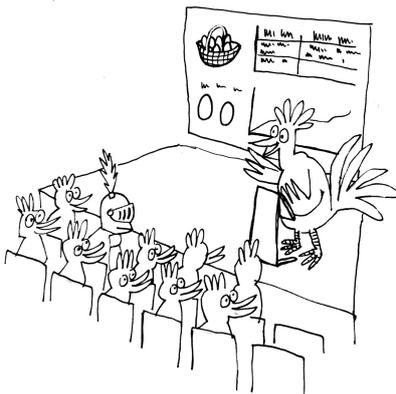
## ANY FOOL CAN GET A PATENT

When the cradle of scientometrics was placed in the Netherlands STW director Eppo Bruins was born. Nowadays he is giving dynamic presentations on performance indicators of knowledge utilisation. He is completely fed up with dull and non-manipulable indicators. As a funder of the applied sciences he does not give a dime for citation indexes. The work of many engineers is used all over the world, while nobody ever downloads or cites their publications. And also counting patents is sheer nonsense, Eppo said this morning. Any fool can apply for a patent.

Students at Tilburg University study STW's annual utilisation report as it is the best example of how to give account on how the tax payer's money is spent. STW probably does not send this report to science policy makers, as Eppo warned: "Don't give them any indi-

cators, or things go wrong". STW's indicators for showing what technology does in society were reduced this year from 17 to only 3. In this way it is easier to achieve all targets. But when that happens, Eppo said, the ambition level was too low.

INTRODUCTION TO THE EGG-ADEMICS.



## READ THIS! IT'S SO INTERESTING!

Dear reader, congratulations! You are about to read something you are highly interested in.

We'd like to say and mention that as a national newspaper it has always been our mission, privilege and duty to improve, enhance and stress the quality and newsworthiness of our featured articles to exceed our readers' needs and expectations, where- and whenever possible.

We are happy to announce that from this day forth that old fashioned notion won't be necessary any longer. New research presented this morning at the STI2014 Conference proves it doesn't matter what we write about at all: you are interested. If not, it wouldn't be in the newspaper.

Special thanks to dr. Eppo

Bruins for opening our eyes. We are free at last.

## MAKE INNOVATION POSSIBLE TODAY

All participants working for governments or funding organisations are requested to fund the innovation project of The Daily Issue today. Our technology of printing is in such a way that at the end of the day the ink of our prestigious magazine is gone. Generous contributions of wealthy individuals are also highly appreciated.

## POSTERFACTS

- 13 posters
- 17 tables
- 5 graphs
- 4 formules
- 13 figures
- 4 maps
- 1 boxplot

## KEEP CALM AND GATHER DATA

"Do a good days work, don't freak out."

inspired by Peter Dahler-Larsen

## COLOPHON

The Daily Issue is produced and printed on the spot. This edition was brought to you by Harmen Zijp, Diana Wildschut, Oscar Kocken, Claud Biemans and Maaïke Haneveld with the illustrations of Danibal.

[www.spullenmannen.nl](http://www.spullenmannen.nl)