



STI 2014 Conference

Context counts: Pathways to master Big data and Little data

3-5 September, Leiden, The Netherlands

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POSTER INSTRUCTIONS

The STI 2014 conference is organized under the auspice of the European Network of Indicator Designers (ENID) and hosted by the Centre for Science and Technology Studies (CWTS), Leiden University. This edition will focus on the social science of STI indicators, the context in which indicators function, and the increased availability of data for indicators.

Your work has been selected by the STI 2014 Programme Committee to be presented as a poster. A poster gives you the opportunity to present your research or your project visually. Poster presentations provide an opportunity for interchange of ideas between the presenter and audience interested in his/her work.



Use the poster as a means to catch people's attention, generate interests and start discussions

PRESENTING YOUR CONTENT

The poster should be designed in a way that the research or project can be understood without an oral explanation as a poster may also be viewed when you are not present. All materials should be legible from a distance. Your poster needs to be able to attract the attention of distracted researchers walking through a crowded, noisy room.

Consider including some or all of the following points on your poster:

- Short title/ question
- Your name/ affiliation and how to contact you
- An introduction to your research question or project
- An overview of your approach,

It takes a person 3 seconds, to decide whether to approach your poster or leave

- Your results (in graphical form),
- Discussion/ questions related to your results
- A listing of relevant articles that are important to your research, and some brief acknowledgement collaborators, assistance, financial support

Key Questions:

1. What do you want the viewer to remember? Do important points stand out? The key to a good poster is clarity and simplicity. Do not overload the poster.
2. Is there a balance between words/illustrations? Use figures, tables, graphs and photographs when appropriate; keep text brief.
3. Is the pathway through the poster clear? Make it obvious to the viewer how to progressively view the poster. Numbering the individual panels, or connecting them with arrows helps to guide the viewer through your poster.
4. Is the poster understandable without oral explanation? You may not always be there when people come to look at it.

DESIGNING YOUR POSTER

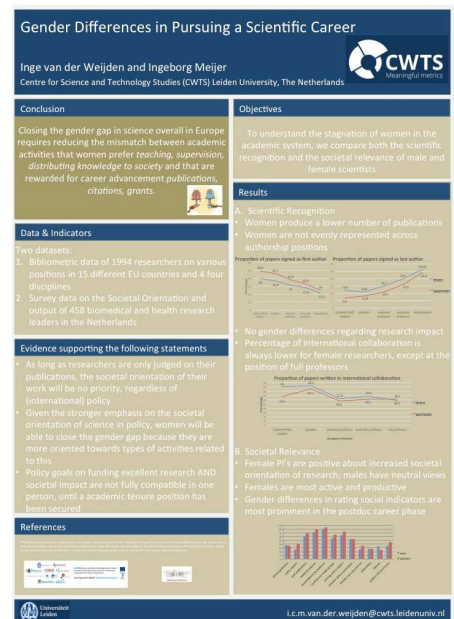
The poster should have the following dimensions: height: 118,9 X width: 84,1cm (A0 format). Any width over 90 cm will not fit on the board. Do not use heavy cardboard as it may get too heavy and fall off the poster boards.

Text

Text has to be readable from 1.5 meters distance. Use a minimum font size of 24 points for you standard text. Lettering for the title should be large (at least 70-point font). A good overall word count is 500-800 words or less. Use of bullets and numbering lists makes the content easier to read.

Visuals

Make sure that all visuals are self-explanatory (i. e., graph axes are properly labelled, maps have north arrows and distance scales, symbols are explained, etc.). If using graphics and illustrations, ensure that you have the necessary resolution and the necessary copyright Use colour sparingly to highlight and emphasise your points, do not overload your poster. Go for contrast to increase readability.



ONSITE INSTRUCTIONS

Bringing and Handling Posters

Please take good care of your poster, as we cannot print, mount, watch, store, mail or dispose of your poster for you. Please bring your poster with you on the day of the event. We cannot accept mailed posters and cannot take any responsibilities for your materials onsite. We advise you to bring your poster in a poster roll that is clearly labelled with your name, address and contact details. Also make sure that these are on the back of

your poster.

Mounting Your Poster

You can hang your poster during the lunch break (Wednesday 3 September for session 1 authors and Thursday 4 September for session 2 authors) on the poster board. We will provide you with pins and other material to mount your poster. Please do not use other material than that provided.

Presenting Your Poster

Please make sure that you be at your poster during your scheduled poster session to answer questions and engage people in discussions. During the poster session we invite you to keep the following questions in mind: What are the unique features of your research / presentation? What is the relevance to the topics discussed at the STI 2014 conference? What opportunity for collaboration/ further development do you see? We will inform you of your poster presentation slot by the end of this month.

Best Poster Award

The Programme Committee awards the best poster presented at the STI 2014 conference. A panel of judges chooses the winner. The *STI 2014 best poster award winner* will be announced on Friday 5 September at 1.00 pm (at the end of the lunch break). The award involves a one-week research visit at CWTS in Leiden, including travel & hotel costs during that week.

Dismounting Your Poster

We ask you to remove your poster at the end of the day. The organisers will take down posters that have not been removed. Posters that have not been collected by the end of the conference, September 5 at 6 pm, will be thrown away.